

Baltimore woman leaves Gallaudet \$3 million

by Mike Kaika

All initial costs have been met for constructing and equipping the \$18 million Gallaudet University Kellogg Conference Center, thanks to a \$3 million gift from the estate of Olive Swindells, a late-deafened Baltimore, Md., woman who died last spring at age 94.

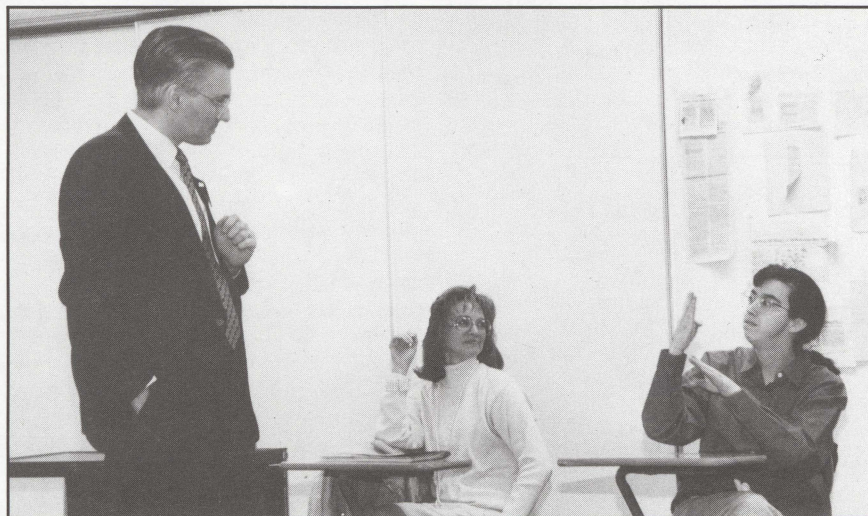
The Conference Center, which provides state-of-the-art meeting, telecommunications, and overnight accommodations, is the most accessible facility of its kind in the nation for deaf and hard of hearing people. It also is the first building on campus to be funded totally with private gifts.

Swindells, who lived in the same house in Baltimore for more than 40 years, was a shrewd financial investor and played the stock market with flair and savvy usually associated with a Wall Street expert. "She invested in everything," said her attorney, Bruce Goodman, "and on her own. She had neither a broker nor a financial planner." One of Swindells' most successful investments was in H&R Block stock.

Little is known about Swindells' reasons for including Gallaudet in her will as such a large beneficiary of her estate. But Goodman believes her generosity to the University is tied to the fact that she became deaf later in her life.

"Although none of us at Gallaudet ever had the privilege of meeting Olive Swindells, we are deeply grateful for her generous support of continuing professional education for deaf and hard of hearing people," said Gallaudet President I. King Jordan.

continued on page 2



During "Executives in Residence Day" December 7, Joel Orosz, Board of Associates member and coordinator of Philanthropy and Volunteerism for the W.K. Kellogg Foundation, discusses a point with Katherine Fogarty, a student in a First Year Seminar led by Joanne Royce (center), assistant professor in the Department of Education.

BOA's 'Executives in Residence Day' a great success for everyone involved

From First Year Seminar freshmen to department directors, people from all walks of the Gallaudet community who attended a morning of seminars December 7 led by 30 members of the University's Board of Associates went away filled with new and exciting ideas.

The lively exchange of information was part of the first "Executives in Residence Day," in which BOA members, a group of noted business and philanthropic leaders, led seminars on a gamut of topics. Leadership, conflict resolution, telecommunications, computer infrastructure, economics, art, political science, and genetics research represent only a sampling of the subjects on which BOA members shared their expertise with staff, faculty, administrators, and

students from the University and Pre-College Programs.

The day proved to be a great success for everyone involved. At the BOA's biannual meeting with President I. King Jordan and Vice President for Institutional Advancement Margarete Hall, several members said that they were inspired by the energy and enthusiasm displayed at the seminars, and added that they would like a repeat engagement.

"I'm a 'Type A' person; I can't be satisfied with discussion only!" said Myra Gossens, president of Public Relations Washington for Ruder-Finn Communications of Washington, D.C. "I need a follow-up to see what the results are!"

"It was a rare opportunity for students, faculty, and members of the BOA, who are tremendous resources with respect to knowledge and expertise, to meet and exchange ideas and perspectives," said Dr. Janet Pray, chair of the Social Work Department, whose social work class took part in the "Providing Community Service" seminar led by Dick England, chair emeritus of the Hechinger Company, and Al Fineman, chair of the board (retired) of Homemakers, Inc. "I hope there are more opportunities like this in the future," Pray added.

Judy Bergan, whose First Year Seminar students attended a seminar led by Bruce Colley, a partner in Colley/McCoy, a holding company that owns more than 22 McDonald's restaurant franchises in the New England states, called the experience "a resounding success." Bergan said that Colley immediately grabbed the students' interest when he opened the

continued on page 2

Traditions need faculty/staff input, Pramuk says

by Mercy Coogan

"Steeped in tradition" is a phrase most often used to describe this University. Since its founding in 1864, Gallaudet has developed an exhaustive list of unique traditions that usually instill within students a sense of pride in their University and of connection with all those who lived and studied here before them.

However, a few of these treasured traditions have degenerated over time into activities that today most people on campus consider to be devoid of any social value.

A case in point of a great tradition gone bad is the recent Mums Day debacle. What was begun decades ago as an amusing and harmless fundraising event somehow has evolved into an occurrence that is potentially dangerous to those involved in it, as well as to the University's image as a dynamic educational institution.

continued on page 2

Eastern Market shuttle cancelled

Shuttle bus service to the Eastern Market Metro station will terminate on Friday, December 22, at 5:47 p.m., according to a memorandum from the Transportation Services Department.

The action is being taken on the advice of the University's Shuttle Services Committee, which feels that discontinuing the Eastern Market service will better serve the Gallaudet community because it will allow increased service to the Union Station shuttle for faculty, staff, students, and campus visitors.

Beginning January 2, the Union Station shuttle service will use two buses every 15 minutes during morning and evening rush periods. Copies of this new schedule will be distributed to the campus community this week. (The midday and evening schedule, which uses one bus, will remain unchanged.)

Riders should take special note on the schedule of a new on-campus route and designated stops for buses.

A bus equipped with a wheelchair lift will be in service on the route at all times; it is designated by an asterisk on the schedule. The shuttle service remains free to members of the campus community and its visitors who present valid identification. For more information or comments, call Transportation Services, x5151.



President Jordan and Linda Jordan welcome faculty and staff to House One December 6 at the annual Holiday Open House. Mrs. Jordan is shown greeting groundskeeper Chris Wood. In the foreground is custodian Gloria Inniss, and behind Wood is Dr. Ann Davidson-Powell, a professor in the Department of Administration and Supervision.



The first place team at the December 1 College Bowl, made up of (from left), Rob Voreck, D.J. Kurs, and Jon Lamberton, is shown with emcee Dr. Steve Weiner, dean of the School of Undergraduate Studies, and second place team members Terry Giansanti, Glenn Lockhart, and Myra Yanke. The winning team—with Yanke—will compete against teams from NTID and CSUN at the NAD convention in Portland, Ore., July 3.

BOA seminars draw enthusiasm

continued from page 1

seminar by explaining how he became interested in Gallaudet after a student at the University, Jeff Bravin, '92, started working at one of his franchises.

"Several times throughout the hour, Colley urged the students to take responsibility for themselves, to 'go for it' when they want something—the kind of thing they respond to," said Bergan. "These freshmen actually grilled him on the process of acquiring a franchise! This was, honestly, the liveliest class of the semester!"

Joanne Royce, an assistant professor in the Department of Education, praised BOA member Joel Orosz, coordinator of Philanthropy and Volunteerism for the W.K. Kellogg Foundation, "for the strong impression he made on my [First Year Seminar] class in discussing the value of the general education courses that he never wanted to take and could foresee no use for. As it turned out, they were

the very courses that made his job possible today!"

"Executives in Residence Day" was the brainchild of John Yeh, BOA chair and a member of the Board of Trustees, and Dr. Hall. "Mr. Yeh and I were so pleased with the results of the day that we will probably arrange it again during next fall's meeting," said Hall.

Yeh, a 1971 alumnus of the University who went on to found a major corporation, Integrated Microcomputer Systems, commented that the seminars were particularly beneficial in helping students realize the many opportunities that await them after college.

"When I graduated from high school, I never dreamed of being in the business world," said Yeh. "The Board of Associates hopes that this kind of exposure away from the traditional classroom setting gives our students a wider perspective on what is happening in the real world."

(Mike Kaika contributed to this story.)

Incident causes concern over traditions

continued from page 1

"Unfortunately, because the students who participated in the recent Mums Day went beyond the limits of good sense and good taste, the University has suspended the Class of 1999 or-

ganization until the Judicial Affairs Office has resolved the issue," said Carl Pramuk, acting executive director of the Office of Student Development and director of the Judicial Affairs Program.

Pramuk added that the Office of Student Development will intensify efforts to provide students with workshops and seminars that focus on self-empowerment, developing positive relationships, and encouraging volunteerism.

According to Pramuk, faculty and staff have an important role to play in this matter. This is particularly true for faculty and staff who are alumni of the University and who are aware of the history behind various campus traditions. They can encourage students to return to the original spirit of Mums Day and other rituals that were created to instill camaraderie and pride in the student body. In addition, Pramuk said, faculty and staff can intervene if they witness student behavior that is outside the boundaries of acceptability by convincing students that a particular activity is inappropriate and against University policy.

"We have an obligation to help our students learn the right way to uphold our wonderful traditions," Pramuk said. "These traditions are an important part of Gallaudet and we must merge their original spirit with today's values if we want them to continue into the future."

Alumni receive 'ambassador' training

There are perhaps no stronger and influential proponents of Gallaudet and its programs than the University's alumni. Today, this invaluable group is being called on more than ever to assist Gallaudet in fulfilling two top priorities—recruitment and fund raising.

To help alumni understand the importance of these goals and to set up strategies to meet them, the first Ambassador Training Workshop was held December 2 for a group of alumni in Overland Park, Kan. The site of the workshop was Johnson County Community College, the location of Gallaudet's Midwestern Regional Center.

The training seminar was integrated with other activities in the Kansas City area that involved Mary Anne Pugin, director of Alumni Relations and executive director of the Gallaudet University Alumni Association, Astrid Goodstein, executive director of Enrollment Services, and Debby DeStefano, director of the Office of Admissions.

Alumni who agreed to participate were: Charles Theel, '71, Charles Marsh, '68, Rosetta Duren, '76, David Wilcox, '74, Luanne Barron Ward, '83, Kenneth Clark, '60, Tami Richardson-Nelson, E-'82, and Kim Brown, E-'93.

During the workshop, Pugin explained that financial support for the University is not an occasional act but requires a lifetime commitment. And with the growing importance for Gallaudet to obtain donations from the private sector, alumni have become, if

not the *largest* donor group, the most *important* group. "If alumni show a high level of support, it impresses foundations and corporations," said Pugin. "If alumni support is low, it gives these groups the feeling that 'If your alumni don't care, why should I?'"

Goodstein and DeStefano involved the alumni in a brainstorming session on the different ways that they, as ambassadors, can more actively recruit students. For example, they can attend college and career fairs and, if they hear about outstanding students at various schools, they can inform Gallaudet's Office of Admissions about them and pay the students a visit to talk about enrolling at Gallaudet.

"I emphasized to the group that although for years many alumni have already been Gallaudet's 'ambassadors,' spreading the word about their Gallaudet experience to prospective students and encouraging them to go to the University, it has to be more systematic, because, more and more, alumni and students don't cross paths," said Goodstein. "That is why a formal training program is necessary."

"Our goal is that by the year 2000 we will have a smoothly run system in place across the nation," said Pugin. She pointed out that the ambassador program upholds goals set by the GUAA 2000 Task Force. Among these goals are an emphasis on using alumni resources, instilling in alumni a sense of ownership in the University, and maintaining a partnership between alumni and the University.

"I am excited about working with alumni and training them as our ambassadors," said DeStefano. "I see so much potential in [the program's] growth. Alumni are our richest resource, and we need to let them know how valuable they are to us."

Stephen Ryan dies

by Mike Kaika

Stephen Michael Ryan, '91, an American Sign Language teacher in Gallaudet's Center for Communication and American Sign Language Training and Assessment and an internationally known Deaf comedian, died December 15 at 2 a.m. He was 37 years old.

Ryan was rushed from his home in College Park, Md., to Providence Hospital, where he was pronounced dead. An autopsy will be performed to determine the exact cause of death.

"The entire University community is greatly saddened by the death of Stephen Ryan, and our most profound sympathies go out to his family," said Gallaudet President I. King Jordan.

"He was a man who could brighten anyone's day with his special blend of humor, whether he was in the classroom or on the stage," Dr. Jordan added.

An ASL instructor at Gallaudet since 1986, Ryan was one of the most sought after ASL teachers on campus. "He was truly a magnificent teacher and loved his profession immensely," said Susan Karchmer, interim director for the Center. "We are shocked beyond words at the passing of this wonderful person," said Brenda Mitchiner, coordinator of ASL teaching in the Center.

Ryan also was an internationally noted Deaf storyteller and comedian. He had been scheduled this month to give a New Year's Eve performance in Germany. In addition, Ryan was a strong supporter of the Gallaudet University Alumni Association. He was master of ceremonies at the GUAA's 35th Triennial Reunion banquet in October.

Ryan is survived by his wife, the former Lauren Lynch, '88, G-'95; his two children, Erin, born in 1986 on Christmas Day, and Sean, age 3; his mother; and three brothers. Funeral services for Ryan were held December 18 at the Church of the Holy Redeemer in College Park.

Gallaudet receives \$3 million gift

continued from page 1

"Mrs. Swindells' gift will have a major impact on the future of continuing education for deaf and hard of hearing people," added Vice President for Institutional Advancement Margarette Hall. "We are grateful for her outstanding generosity."

Fund raising for the highly accessible, technologically advanced Conference Center, which opened its doors last summer, began with a \$12 million gift from the W.K. Kellogg Foundation in 1991. Gifts from more than 2,000 donors—including Swindells and many alumni, parents, students, and other University supporters—helped make a dream of a conference center on Kendall Green become a reality.

Classified Ads

FOR RENT: 1-BR condo in Adams Morgan/Dupont Circle area, 1 BA, hardwood floors, fireplace, CAC, W/D, DW, avail. Jan. 1. Call (202) 797-4773 (TTY/V), 6-10 p.m.

FOR SALE: Sega Genesis tapes—"Pro Quarterback," "Super Techno Bowl," and "Joe Montana Football '94"; and two Sega CDs—"Joe Montana" and "Dracula Unleashed." Tapes are \$15 each, CDs are \$20 each. Call Jackie, x5281, or e-mail JBLOUNT.

FOR RENT: Room in Silver Spring, Md., condo to nonsmoker, starting January, no pets, must have car, \$350/mo. plus 1/2 elec. and phone. Rent reduced if watch after 3-yr.-old boy 2 nights/wk. Call (301) 890-2435 or e-mail LCSTAMPER.

FOR SALE: '93 Nissan Sentra, 4-dr., 5-sp., \$6,400/BO. Call Ginny, (301) 871-1127 or e-mail VFLINDSAY.

on the
GREEN

Published biweekly for the staff and faculty of Gallaudet University by the Office of Public Relations.

Editor

Todd Byrd

Contributors

Mercy Coogan
Mike Kaika

Photography

Chun Louie

Typesetting

Thomas Corcoran



Gallaudet University is an equal opportunity employer/educational institution and does not discriminate on the basis of race, color, sex, national origin, religion, age, hearing status, disability, covered veteran status, marital status, personal appearance, sexual orientation, family responsibilities, matriculation, political affiliation, source of income, place of business or residence, pregnancy, childbirth, or any other unlawful basis.